

Rates, Specs and Insertion Order

Deadlines

MAGAZINE

Spring 2018 Issue

Commitments due: April 13
 Product Spotlight & Meet Your Vendor due: April 20
 Ads due: May 1
 Release Date: May 15
 In Hands: 1st week of June

Fall 2018 Issue

Commitments due: August 13
 Product Spotlight & Meet Your Vendor due: August 20
 Ads due: September 1
 Release Date: September 15
 In Hands: 1st week of October

Specs

You've made a great choice to gain prime exposure to the Native American technology market by advertising with TribalNet. Submit ad files in print ready form – pdf, eps, or tiff are acceptable formats.

For magazine and conference program: Live matter - allow 1/2" margins for top, bottom & outside. Bleeds must extend 1/8" minimum beyond trimline – all four sides. Be sure to use high resolution images in creating your ads, all supporting font and graphics should be embedded in 300 dpi minimum high resolution ad. Color resolution cannot be guaranteed – please use four color mix and rich black (C:60 M:60 Y:60 K:100) in areas where you will be using black as background.

Magazine and Conference Program Ads

2 page spread: 17" x 11" with an 1/8" bleed on all sides and 1/2" margins (CYMK)
 Full Page: 8.5"x11" with an 1/8" bleed on all sides and 1/2" margins (CYMK)
 Half page horizontal: 8.5" long x 5.5" tall (with 1/8" bleed on all sides) (CYMK)

TribalNet Online Banner Ads: 468px x 60px

Advertorial:

No design work on your end will be necessary for the Product Spotlights, Meet Your Vendors and Making Connections features. You will be asked for information, images and approvals but no finished artwork will be required from you.

Discounted Packages	Choose Your Option Below	
Preferred Advertisers Package - \$2,500		
Conference Connection Package - \$3,500		
Magazine	Spring - 2018	Fall - 2018
2 Page Spread - \$2600		
Full Page - \$1500		
1/2 Page - \$895		
1/4 Page - \$695		
Meet Your Vendors - \$1695		
Product Spotlight - \$995		
Making Connections Feature - \$595		
Banner Ads	Choose Your Option Below	
Full Year - \$1,295		
6 Months - \$795		
Conference Program	Choose Your Option Below	
Full Page - \$895		
1/2 Page - \$495		
Inside Front Cover - \$1,295		
Inside Back Cover - \$1,295		
TribalNet Membership	Choose Your Option Below	
Annual Membership - \$1295		

Upon completion of insertion order, you will receive an invoice to pay by check or credit card. All payments are due upon receiving insertion order, in order to guarantee commitment of space. A 1.5% finance charge will be applied for every 30 days past due. A 3% fee will be added to amount due for any payments made with a credit card over \$4,500. We will not honor any requests to split payments solely for the purpose of avoiding this fee. ACH and check payment options are also available.

Company Name:

Date:

Printed Name:

Signature: